

BljP - Academy - External Lectures

Proposal: Academic Seminars @ TG University



Lean Management

- Theory of Lean Management
- Application of Toyota Production System in the Automotive Industry

2 h Theory + praxis

Industry 4.0 @ Bosch

- The 4th revolution in the age of industry
- Strategy, Implementation in the automotive Industry

1,5 h Theory + Video

Problem Solving

- Methods and Systematic of Problem-solving
- Concrete Examples in the industry with case studies

1,5 h Theory + case study

International Leadership and management in the automotive Industry

- Basics of organizational structure + process
- Leadership and instruments in BOSCH

1,5 h Theory + Discussion

Industrial Logistic

- Basics: Just in time, Just in sequence
- Logistics is steering THE COMPANY
- Concrete Examples Bosch

1,5 h Theory + case study

Plant Controlling

- How to steer a plant?
- Controlling for engineers

1,5 h Theory

Automation technology – data and control

- Hard- & Software
- Data handling
- Industrial application

1,5 h Theory

Exam
of
Bosch
lectures

Certificate
Bosch
Lecture



▪ **Start of Bosch Lectures @ Targu Mures University in 09/2019**